

Mottram Promoted to Senior Director of Business Development for Pathfinder Services, Inc.

Loretta Mottram was recently promoted to Senior Director of Business Development for Pathfinder Services, Inc. in Huntington. Mottram is responsible for overseeing Recycling and Refuse, Manufacturing, and the Fraction Islands divisions of Pathfinder's. She will be instrumental in Business Development and will have a strong emphasis on the Marketing and Branding of Kids Kampus, Resource Connection, Community Connections and the Community Supports divisions of the organization as well.



Prior to her promotion, Mottram was the Administrator of Kids Kampus, the childcare division of Pathfinder's for 18 months and has spent the last six months researching and developing individualized marketing plans for each division of the Pathfinder Services organization.

Mottram brings over 17 years of Business Development, Educational, Marketing, Sales Management, and Operational experience to Huntington County. A graduate of Ball State University, she has utilized her education and experience over the years to train Physicians, Dermatologists, Estheticians, Cosmetologists, and consumers across the country in the Health, Beauty, Wellness, and Orthopedic industries. Mottram is a resident of Huntington, is a member of the Huntington Optimist club, and an advocate of "People Helping People" to support a stronger community.

Regarding her position with Pathfinder Services, Inc., Mottram states, "I am looking forward to creating new opportunities, support systems, and partnerships within the community." She demonstrates a passion to help others and is a firm believer in choice. "The Pathfinder Services organization genuinely takes People helping People very seriously. From birth to adulthood they provide guidance, support, and service to clients and their families. I am excited to be welcomed into such a wonderful organization."

Mottram shares that, "There is not a better feeling than to help a child as they strive to achieve a new development milestone. The excitement of engaging a teenager with a disability in a teen program where they can build lasting friendships and high self esteem is rewarding. Providing guidance to an injured, displaced, or developmentally delayed individual in their employment search and preparation is invigorating."

She indicated that, "Blazing a path towards homeownership for many who never perceived that as an option is heartfelt. Recycling a milk jug or old news paper and knowing that it will clothe a child someday is remarkable. Partnering with local businesses as an outsource resource for their needs while providing an income to working adults with disabilities is resourceful. Supporting an adult with a disability in their efforts of living a fulfilling life in the community is priceless. Being a part of such a wonderful organization is truly an honor!"

Pathfinder Services, Inc. is a local not for profit organization specializing in working with people with disabilities, and has been serving Huntington County since 1966. Pathfinder Services, Inc. serves over 1,900 individuals with and without disabilities throughout Northeast Indiana. For more information on Mottram, or the services of Pathfinder Services, Inc. please call their Huntington office at (260) 356-0500 or visit www.pathfinderservices.org.