



Focus on Their Future

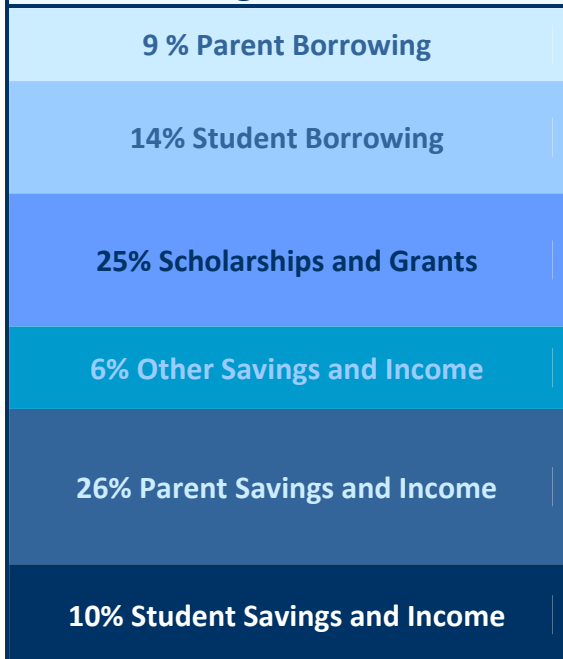


With CollegeChoice 529: The Easy, Affordable Way to Save for College

How Much Do You Need to Start Saving for Their College?

Child's Age	Degree Type	Current Cost/Year	Amount Saved	Tuition Increase/Yr	Total Future College Cost	EQUALS	Amount to Save with 7% Return ¹
5	4 Year	\$10,000	\$0	6%	\$93,307	=	\$292/month

How the Average Family Pays for the Cost of College According to Sallie Mae



CollegeChoice 529 plans give families flexible, tax-advantaged, and affordable ways to save for college. It's easy to enroll, and your savings can be used for tuition and other expenses.

CollegeChoice 529 offers you:

- Tax benefits to help your money go further
- Professionally managed investments
- Easy online enrollment and management
- Upromise* program to help you save even faster.

*Upromise is an additional service that helps its members get money for college from their everyday spending. When members make eligible purchases from participating companies, a percentage of their spending is sent to their Upromise account.

Why Not Make Your Money Work Harder?

The difference between tax-free and taxable growth can be significant. Imagine you opened a 529 account with an annual rate of return of 5%, no funds were withdrawn and you made an initial investment of \$2,500 with an added contribution of \$100 every month for 18 years. Since the 529 plan has tax free growth there could be over \$6,300 more for a qualified withdrawal than the same investment in a taxable account.² Imagine what \$6,300 could pay for!

For more information and to enroll, go to indianas529.com or call 1.866.485.9383



¹ http://www.savingforcollege.com/tools_calculators

² This hypothetical is for illustrative purposes only. It does not reflect an actual investment in any particular 529 plan or any taxes payable upon distribution.